CrystalNest at SemEval-2017 Task 4: Using Sarcasm Detection for Enhancing Sentiment Classification and Quantification

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Abstract

This paper describes a system developed for a shared sentiment analysis task and its subtasks organized by SemEval-2017. A key feature of our system is the embedded ability to detect sarcasm in order to enhance the performance of sentiment We first constructed an classification. affect-cognition-sociolinguistics sarcasm features model and trained a SVM-based classifier for detecting sarcastic expressions from general tweets. For sentiment prediction, we developed CrystalNest-a two-level cascade classification system using features combining sarcasm score derived from our sarcasm classifier, sentiment scores from Alchemy, NRC lexicon, n-grams, word embedding vectors, and part-of-speech features. We found that the sarcasm detection derived features consistently benefited key sentiment analysis evaluation metrics, in different degrees, across four subtasks A-D.

1 Introduction

Sentiment analysis, also known as opinion mining, is the study of the feelings and opinions from usergenerated content. Sarcasm detection, though very related, is a different topic of interest. As a classification task, the primary objective of sentiment analysis is to determine if a message is positive, negative, or neutral. In contrast, the objective of sarcasm detection is to determine if a message is sarcastic or not sarcastic.

To illustrate, let us look at two short text examples. Example 1 expresses a positive sentiment which has a slight mixed feeling, but it is not sarcastic. A very similar-looking Example 2 is sarcastic, and its underlying sentiment is negative.

Ex 1. Love my new phone! Only that the battery runs out very fast.

Ex 2. Love my new phone that runs out battery so fast!

In computational linguistics and NLP, detecting sarcasm is receiving increasing research interest (e.g., González-Ibáñez et al., 2011; Reyes et al., 2012; Liebrecht et al., 2013; Riloff et al., 2013; Rajadesingan et al., 2015; Bamman and Smith, 2015). While these studies recognized the linkage between sarcasm and sentiment and have proposed various techniques for detecting sarcasm, none directly studied the impact of sarcasm detection on sentiment analysis. Maynard and Greenwood (2014) is among the first to explore how to use sarcasm-related information to improve sentiment analysis. They proposed a rule-based method involving five rules such as using "#sarcasm" to flip a sentiment from positive to negative. However, their evaluation was performed on a relatively small test dataset of 400 tweets.

We believe that sentiment analysis systems will benefit from a systematically embedded ability to detect sarcasm. In the following, we describe our approach and present supportive findings evaluated on a large set of test data provided by SemEval-2017 Task 4 (Rosenthal et al., 2017).

2 Sarcasm Detection: An Affect-Cognition-Sociolinguistics (ACS) Feature Model

In order to capture discriminative and explainable sarcasm features, we sought to design a feature model based on review and synthesis across related studies such as natural language processing, linguistics, psychology, speech and communication, as well as neuroscience. Our

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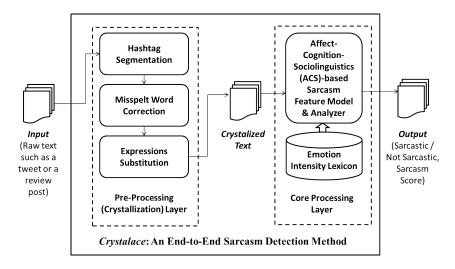


Figure 1: The Key Components of the Crystalace Sarcasm Detection Method

model characterizes sarcasm with three key feature groups: affect-related, cognition-related, and sociolinguistics-related features.

Figure 1 presents an overview of the proposed sarcasm detection method that we name it as "Crystalace". *Crystalace* will subsequently produce a key feature, i.e. sarcasm score, for the final *CrystalNest* sentiment analysis system. *Crystalace*'s core processing layer is the affect-cognition-sociolinguistics sarcasm feature model (sections 2.1-2.4). *Crystalace* also includes a supporting layer that pre-processes raw text into crystallized text (section 2.5) for effective feature extraction.

2.1 Affect-related features

A fundamental understanding of sarcasm is that it involves a negative emotional connotation through a seemingly positive expression (Brant, 2012). Riloff et al. (2013) suggested that *count* of positive and negative words, *location* and *order* of positive words and negative words are useful features in sarcasm detection. Rajadesingan et al. (2015) further used *strength* of positive words and negative words and found that strength-related features (e.g., count of very positive words in a tweet) are among top ten sarcasm features in their study.

In our model, beyond the valence and strengthrelated features, we propose to incorporate the intensity aspect of affective expressions. Conceptually, psychologists characterized emotion with two fundamental dimensions: the strength dimension (Osgood et al., 1957 called it "evaluation") in that an expression would have a positive or negative meaning that is strong, moderate or weak, and the intensity dimension (Shaver et al., 1987) which further concerns what Osgood et al. called motivational "potency" and physical "activity"¹. With the intensity dimension, anger-based expressions (high in potency), for example, can be differentiated from sadness-based expressions (low in potency). Because sarcasm is featured with an underlying emotional connation (Brant, 2012), it is conceivable that expressers would tend to leverage seemingly positive emotions such as joy or gratitude words to implicate underlying negative mental experiences such as contempt or disapproval. Thus, in addition to the strength dimension, we explore capturing the emotional intensity variances to further differentiate sarcastic from non-sarcastic expressions.

Other than using words, Twitter users often use special punctuations to highlight their affective experiences, which can be useful cues to sarcasm. For example, users tend to capitalize certain letters to express strong feelings. Others may also use repetitive exclamations marks "!!!". Therefore, we consider these special punctuations as affectrelated features. Lastly, we consider percentage of first-persons singular pronouns (I, me, mine etc.) as a feature as research in linguistic psychology has indicated that such words give an expresser power to make an emotional connection with the audience (Cohen, 2014).

2.2 Cognition-related features

Besides affect, sarcasm is also significantly associated with cognitive processes. As Haiman (1998) puts it, what is essential to sarcasm is that it is

¹It is worth noting that other psychologists (e.g., Russell, 1980; Plutchik, 1980; Mehrabian, 1980) have also proposed other emotion dimensions.

"overt irony intentionally used by the speaker as a form of verbal aggression". Neuropsychology studies also indicated that damage of certain cognitive functions in the brain harms people's ability in recognizing sarcasm (Shamay-Tsoory et al., 2005; Davis et al., 2016). Because sarcasm is intentional, there is a degree of deliberation in order to construct sarcasm. Thus, if a sarcastic tweet is produced, the tweet is probably manifested with a high degree of lexical complexity which is also likely constructed by a high cognitive complexity individual. Conversely, a low cognitive complexity individual would tend to be more straightforward to communicate their feelings.

In linguistics, certain words have been found to reveal "depth of thinking" (Tausczik and Pennebaker, 2009). These include cognitive processes words (e.g., *because*), conjunctions (e.g., *although*), prepositions (e.g., *to*) and words greater than six letters. In addition, psycholinguistic analysis of tweets has suggested that a well-prepared and constructed tweet is correlated with higher lexical density, which is marked by informationcarrying words (Hu et al., 2013). Therefore, we include nouns, negation, verbs, adjectives, numbers, and quantifiers which are information-carrying words in this feature category.

2.3 Sociolinguistics-related features

In verbal communication, average pitch, pitch slop, and laughter or responses to questions have been found to be prosodic cues to sarcasm utterances (Tepperman et al., 2006). In online digital platforms such as Twitter, users do not have facial and vocal cues at their disposal to communicate sarcastic expressions (Burgers, 2010). In consequence, they would find some alternative and "creative" ways to effectively express sarcasm cues as a hint to their intended audiences. Users would use hashtags to highlight a specific key phrase for easy search by others, use at-mentions to bring attention to a specific user, or use emoticons to provide cues to the underlying feelings. Therefore, we incorporate user-created hashtags, at-mentions, URLs and emoticons in our feature model.

2.4 Features Extraction

In total, our proposed sarcasm feature model includes a total of 82 features. The *affectrelated* features include 50 valence-based features, strength-based features, intensity-based features and other indirect affective features. The *cognition-related* features include a total of 26 depth-of-thinking features (e.g., prep, conj). The *sociolinguistics-related* features refer to 6 Twitter-specific contextual cues features (e.g., #, @).

In order to capture the complementary benefits from different lexical sources, we used three lexicons, i.e., Opinion Lexicon² (Hu and Liu, 2004), SentiStrength Lookup Dictionary³ (Thelwall et al., 2012), and our Emotion Intensity Lexicon⁴, in conjunction with two linguistic sources, i.e., LIWC 2015⁵ (Pennebaker et al., 2015) and TweetPOS⁶ (Owoputi et al., 2013) to extract the relevant features.

Appendix A shows the full list of the 82 features, the feature codes and the respective linguistic resources/tools used for the features extraction.

2.5 Tweets Preprocessing

For supporting effective feature extraction, we designed a procedure to pre-process raw tweets. The first step is *hashtag segmentation* (Davidov et al., 2010), which involves tokenizing each hashtag such that the words can be more readily captured by existing lexical sources (e.g., *#shitnooneeversay* will be *shit no one ever say*). The second step is *misspelt word correction*, which converts words with more than two consecutive letters into those with two consecutive letters (e.g., *greaaat* will be *greaat*, *awwww* will be *aww*), such that intentionally misspelt words are standardized for the subsequent step. The third step is *expressions substi-*

⁴No major sentiment or emotion lexicons developed to date cover the intensity dimension of emotions. Hence, we developed "Emotion Intensity (EI) Lexicon" for the purpose of more effectively distinguishing emotion-related words and phrases in different degrees of valence, strength and intensity. The EI Lexicon consists of 3,204 lexicon items including classic emotion-carrying English words, common social media slangs and emoticons, where each item is coded with a strength score as well as an intensity score in the range of [-3, -2, -1, 0, 1, 2, 3]. For example, items such as excited, astonished and thrill are coded as "3" (high-intensity, positive). Items such as thank, cooperative, concern, :) and :d are coded as "1" (low-intensity, positive). Items such as sorry, agh and :/ are coded "-2" (medium-intensity, negative). Items such as hate, resented and D: are coded "-3" (high-intensity, negative). Words such as great, haze, fulfill, sick and sleepy are coded as "0" as they are related to emotions, but are not "genuine emotions" (Clore et al., 1987; Ortony et al., 1987). We will make this lexicon and its upgraded versions available for the research community.

⁵http://liwc.wpengine.com/

⁶http://www.cs.cmu.edu/ ark/TweetNLP/#pos

²https://www.cs.uic.edu/~liub/FBS/sentimentanalysis.html#lexicon

³http://sentistrength.wlv.ac.uk/

Method	Precision	Recall	\mathbf{F}_1
Random Classifier	.22	.48	.30
N-grams Classifier	.54	.44	.48
Riloff et al. (2013)'s bootstrapped lexicon-based method	.62	.44	.51
Our proposed ACS model-based method (Crystalace)	.52	.70	.60

Table 1: Performance of Sarcasm Classification

tution. Even after the first two steps, many tweets could still contain a great variety of unusual expressions. Therefore, we constructed a mapped list of such expressions with more common words or phrases that carry a similar meaning, referencing Internet resources such as Urban Dictionary and Wikipedia. For example, *gonna* will be *going to*, :/ will be *annoyed*, *aww* will be *sweet*, *classier* will be *excellent*, *rainy* will be *bad weather*, and *sneezing* will be *poor health*.

Note that we do not remove stop words, as removing stop words that helps in classic NLP tasks has been found to harm sentiment analysis performance (Saif et al., 2014).

2.6 Sarcasm Classifier

To train and evaluate our sarcasm classifier, we downloaded the annotated tweets dataset from Riloff et al. (2013), pre-processed the tweets, and trained a linear SVM classifier using our ACS-based features model. Similar to the final condition reported in Riloff et al. (2013), we also added unigrams and bigrams features to complement the theoretical features model. We then ran 10-fold cross validations to evaluate our method's performance. The results in Table 1 show that our ACS-based method obtained F_1 -score of .60, which gained an additional .09 as compared to the best condition reported in Riloff et al.'s original study. Based on the results, we trained the final *Crystalace* sarcasm classifier using the full dataset.

3 System Description

Our sarcasm detection-enhanced sentiment analysis system, *CrystalNest*, is designed with five features groups and a cascade classifier with two levels of training. The following provides the development details.

3.1 Sarcasm and Sentiment Features

We used our *Crystalace* sarcasm classifier and Alchemy Language API⁷ to form a twodimensional feature vector. Alchemy Language is a component of the cognitive APIs offered on IBM Watson Developer Cloud. The first dimension of this feature vector contains the confidence score obtained using the sarcasm classifier and the second dimension contains the confidence score that has been obtained by calling Alchemy.

3.2 NRC SemEval-2015 English Twitter Lexicons Features

We also leveraged NRC SemEval-2015 English Twitter Sentiment Lexicons⁸ which aims to capture the degree of the positiveness of a given word or phrase (Rosenthal et al., 2015) and a list of negator⁹ words to extract a six-dimensional feature vector for each tweet. This feature vector contains the counts of positive, negative, neutral, negators words respectively, as well as maximum and minimum strengths of sentiment for a given tweet.

3.3 N-grams Features

N-grams are a common feature used for sentiment analysis. We extracted unigrams and bigrams from each tweet without removing stop words. To build the n-gram dictionary, we downloaded 25,000 general tweets using Twitter's Streaming API and extracted all possible unigrams and bigrams from those tweets. After extraction, we filtered these unigrams and bigrams based on their occurrences and removed all that appeared less than three times in our tweets dataset. We then used this n-gram dictionary to represent a tweet into the feature space where each of the feature dimensions represents the number of occurrences of that n-gram in the tweet.

3.4 Word Embedding Features

Word embedding has been used in recent Twitter sentiment analysis methods (Zhang et al., 2015; Rouvier and Favre, 2016) due to its ability to represent the semantic and syntactic meaning of

⁷https://www.ibm.com/watson/developercloud/alchemy-language.html

⁸http://saifmohammad.com/WebPages/lexicons.html ⁹http://dictionary.cambridge.org/grammar/british-

grammar/questions-and-negative-sentences/negation and https://www.grammarly.com/handbook/sentences/negatives/1/ negatives/

the word into a low-dimensional feature vector. Here, we used Gensim¹⁰ based Sentence2Vec¹¹ to convert the tweets into 500-dimensional feature vectors. To train the word-embedding model, we downloaded approximately 8 million general tweets from Twitter using Twitter Streaming API.

3.5 Tweet Part-of-Speech (POS) Features

Lastly, we extracted 25-dimensional part-ofspeech (Owoputi et al., 2013) features for each tweet *without* any preprocessing, as the TweetPOS tool has been specially designed to capture tweetsspecific linguistic elements. These features help to capture cues such as tweets-specific linguistic counts, punctuation, as well as conversational markers including hashtags, at-mentions, emoticons and URLs.

3.6 Cascade Sentiment Classifier

For our final system, we used a cascade classification approach to predict the sentiment outcome. Before extracting the features, tweets are preprocessed as described in Section 2.5. For each of the five feature groups described in sections 3.1-3.5, we used linear SVM to train three different classifiers using one-against-all approach for positive, negative and neutral classes. For each of these classifiers (first-level classification), we used SemEval-2013 training data for training and SemEval-2016 and SemEval-2017 test tweets for final evaluation.

After obtaining the outputs from all three classifiers of each feature group, we formed a 15dimensional feature vector and used Naive Bayes classifier to train the final classifier. In this final classifier (second-level classification), we used SemEval-2016 test data for training¹² and SemEval-2017 test data for final evaluation.

For topic-based tweet quantification subtask D, we calibrated *CrystalNest* using a dynamic basesentiment selection approach as there was no clear prior knowledge to determine if topic-specific information would be benefiting or harming the quantification performance. We first obtained two sets of sentiment scores (*sentiment_general* and *sentiment_topic*) by using Alchemy to process each individual tweet's sentiment score *with* and *without* using the specific topic information. Then when *sentiment_general* and *sentiment_topic* converged on the same polarity, we used the converged consensus. When *sentiment_general* and *sentiment_topic* produced conflicting polarity for a given tweet, we used the "majority voted" polarity from the other tweets under the same topic to assign the polarity to the particular tweet that received conflicting polarity values. Using this dynamic approach, we found the error terms were reduced as compared to those resulted from simply relying on any of the individual *sentiment_general* and *sentiment_topic* base sentiment features.

4 Results

We evaluated the proposed approach using the official test datasets provided by SemEval-2017 Task 4's subtasks A-D. Tables 2-4 summarize the results. For subtasks A & B, recall and F_1 scores are assessed as averaged scores according to the task organizers (see Rosenthal et al. 2017 for detailed discussion on the evaluation metrics).

System	$Recall(\rho)$	F_1^{PN}	Acc
Subtask A Message Polarity Classification			
Alchemy	.589	.577	.586
Alchemy+Sarcasm	.591	.575	.581
CyrstalNest	.619	.593	.629
Subtask B Topic-based Two-point Scale Classification			
Alchemy	.657	.651	.719
Alchemy+Sarcasm	.820	.816	.821
CyrstalNest	.827	.822	.827

Table 2: CrystalNest Results for Subtasks A & B

System	\mathbf{MAE}^M	\mathbf{MAE}^{μ}
Subtask C Topic-based Five-point Scale Classification		
Alchemy	.758	.591
Alchemy+Sarcasm	.760	.564
CyrstalNest	.698	.571

Table 3: *CrystalNest* Results for Subtask C (MAE is an error term; the lower MAE is, the better the system is)

System	KLD	AE	RAE
Subtask D Topic-based Two-point Scale Quantification			
Alchemy	.357	.270	1.718
Alchemy+Sarcasm	.061	.111	1.346
CyrstalNest	.056	.104	1.202

Table 4: *CrystalNest* Results for Subtask D (KLD, AE and RAE are error terms; the lower they are, the better the system is)

¹⁰https://github.com/RaRe-Technologies/gensim

¹¹https://github.com/klb3713/sentence2vec

¹²Note that for all the above-mentioned system training, we used only the classic general message-level sentiment (subtask A) data. This could limit the effectiveness of the training, and we plan to expand with more training data for future system enhancement.

The test data provided by SemEval-2017 Task 4 is so far one of the largest annotated sentiment analysis test datasets. Subtask A consists of 12,284 annotated tweets, Subtasks B and D consist of 6,185 annotated tweets, and Subtask C consists of 12,379 annotated tweets. The results indicated that *CrystalNest* consistently benefited the performance more than the full-fledged, off-the-shelf sentiment analysis service offered by Alchemy. Furthermore, when we experimented with the subsystem combining only Alchemy and sarcasm features, the enhancements from sarcasm classifier over Alchemy's base sentiment features were also found in subtasks A, B and D, in particular in the two two-point subtasks B and D.

In comparison with other participating systems, *CrystalNest* obtained relatively good rankings in subtask A (#18 out of 37 systems), subtask B (#9 out of 23), subtask C (#6 out of 15) and subtask D (#4 out of 15).

5 Conclusion

This paper described a new sentiment analysis system featuring a sarcasm detection classifier in conjunction with other complementary features derived from Alchemy, NRC sentiment lexicon, n-grams, word embedding vectors, and part-ofspeech features. The evaluation results using sentiment analysis subtasks A-D test data provided initial evidence on the value of embedding sarcasm detection in sentiment analysis systems. For future work, we plan to explore deep learning methods and conduct more experiments to further augment the system performance.

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Appendix A Full List of Features in the Affect-Cognition-Sociolinguistics Sarcasm Feature Model

Features (example words)	Feature codes	Extraction source/tool
Affect-related Features (50)		
Count of +ive words (advanced, foolproof)	pcountOL	Opinion Lexicon
Count of -ive words (crashed, drunken)	ncountOL	exi
Count of both +ive and -ive words	pncountOL	
Starting position of first positive word (-1 if no positive word)	pstartOL	nio
Starting position of first negative word (-1 if no positive word)	nstartOL	iqC
Order of the +ive and -ive words (1 if +ive words appear before-ive; -1 otherwise. 0 if no +ive/-ive words)	pnorderOL	
Count of positive words (2,3,4 scored) (care, bff)	pcountSS	
Count of negative words (-2,-3,-4 scored) (dizzy, provoke)	ncountSS	
Count of both positive and negative words	pncountSS	
Starting position of first positive word	pstartSS	riy (
Starting position of first negative word	nstartSS	SentiStrength Lookup Dictionary
Order of the position of the positive and negative words	pnorderSS	icti
Count of 4-scored words (loving, magnific* [*: all words starting with magnific])	pos4SS	i a
Count of 3-scored words (awesome, fantastic, great, wow*, joy*)	strengthp 3SS	kup
Count of 2-scored words (fun, glad, thank, nice*, brillian*)	strengthp 2SS	00
Count of 1-scored words (ok, peace*)	strengthp1SS	
Count of -1-scored words (dark, lost)	strengthn 1SS	1gt
Count of -2-scored words (against, aloof)	strengthn 2SS	tre
Count of -3-scored words (envy*, foe*)	strengthn 3SS	tis
Count of -4-scored words (cry, fear)	strengthn 4SS	Sen
Absolute value of highest positive strength score of words (e.g., 3 is returned if a tweet contains "excitement"	maxpstrengthSS	
and "amused", which have SentiStrength scores of 3 and 2 respectively)		ļ
Absolute value of lowest negative strength score of words (e.g., 4 is returned if a tweet contains "anguish" and	minnstrengthSS	
"alone", which have SentiStrength scores of -4 and -2 respectively)		

Appendix A Full List of Features in the Affect-Cognition-Sociolinguistics Sarcasm Feature Model (continued...)

Features (example words)	Feature codes	Extractio source/to
Affect-related Features (50) (continued)		504100/10
Count of positive words (feeling-high, heartening, aww, =))	pcountEI	
Count of negative words (uncared-for, weird, agh, :/)	ncountEI	
Count of both positive and negative words	pncountEI	
Starting position of first positive word	pstartEI	
Starting position of first negative word	nstartEI	
Order of the position of the positive and negative words	pnorderEI	
Count of 3-scored strength words (love, awesome)	strengthp3EI	e e
Count of 2-scored strength words (lucky, surprising)	strengthp2EI	Emotion Intensity Lexicon
Count of 1-scored strength words (compassion, curious)	strengthp1EI	exi
Count of 0-scored strength words (refreshed, sleepy)	strength0EI	۷L
Count of -1-scored strength words (nervous, sorrow)	strengthn1EI	sit
Count of -2-scored strength words (tense, bitter)	strengthn2EI	ten
Count of -3-scored strength words (weesome, hating)	strengthn3EI	П
Absolute value of highest positive score of strength words	maxpstrengthEI	ion
Absolute value of highest negative score of strength words	maxpstrengthEI maxnstrengthEI	lot
Count of 3-scored intensity words (excited, astonished, thrill)	intensityp3EI	En
Count of 2-scored intensity words (love, awesome, glad, fun,:P,=D)		
	intensityp2EI	
Count of 1-scored intensity words (thank, cooperative, concern, :), :d)	intensityp1EI	
Count of 0-scored intensity words (great, haze, fulfill, sick, sleepy)	intensity0EI	
Count of -1-scored intensity words (anger, annoyed)	intensityn1EI	
Count of -2-scored intensity words (sorry, agh, :/)	intensityn2EI	
Count of -3-scored intensity words (hate, resented, D:)	intensityn3EI	
Absolute value of highest positive score of intensity words	maxpintensityEI	
Absolute value of lowest negative score of intensity words	minnintensity EI	
Percentage of uppercase characters	uppcase	
Percentage of question marks (?)	qmark	
Percentage of exclamation marks (!)	exclamark	
Percentage of first persons singular (I, me, mine)	i	5
Cognition-related Features (26)	ľ	LIWC2015
Count of total words	WC	/C.
Count of total characters	charcount	MI
Frequency of words greater than 6 letters	sixltr	Г
Percentage of negation words (no, never)	negate	
Percentage of certainty words	certain	
Percentage of preposition words	prep	
Percentage of conjunction words		
Count of common nouns (books, someone)	N N	
Count of pronoun (personal/WH; not possessive)	0	
Count of nominal + possessive words (books', someone's)		
Count of proper nouns (lebron, usa, iPad)		
Count of proper nouns + possessive (America's)	Z	
Count of nominal _ verbal (I'm), verbal + nominal (let's)		
Count of proper noun + verbal (Mark'll)	M	
Count of verbs incl. copula and auxiliaries (might, ought, couldn't, is, eats)	V	
Count of adjectives (good, fav, lil)	A	
Count of adverbs (2, i.e., too)	R	
	!	SC
Count of interjections (lol, haha, FTW, yea, right)		ĸ
	D	P
Count of interjections (lol, haha, FTW, yea, right) Count of determiner words (the, the, its, it's) Count of pre- or postpositions or subordinating conjunction (while, to, for, 2[to], 4[for])	D P	/eetl
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Count of determiner words (the, the, its, it's) Count of pre- or postpositions or subordinating conjunction (while, to, for, 2[to], 4[for]) Count of coordinating conjunctions (and, n, &, +, BUT)	Р	Tweetl
Count of determiner words (the, the, its, it's) Count of pre- or postpositions or subordinating conjunction (while, to, for, 2[to], 4[for]) Count of coordinating conjunctions (and, n, &, +, BUT) Count of verb particles (out, off, Up, UP)	P &	Tweetl
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